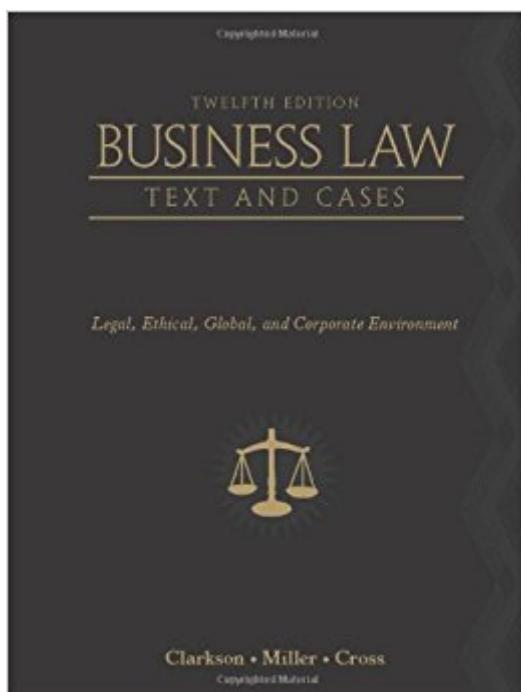


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# Business Law: Text And Cases: Legal, Ethical, Global, And Corporate Environment



## **Synopsis**

Comprehensive, authoritative, and student-friendly, longtime market-leader Business Law: Text and Cases - Legal, Ethical, Global, and Corporate Environment delivers an ideal blend of classic "black letter law" and cutting-edge coverage of contemporary issues and cases. The first text to implement an undergraduate-oriented pedagogy with traditional law school-like content, Business Law continues to set the standard for excellence. The text combines the benefits of a black letter law approach with a strong student orientation, making the law accessible, interesting, and relevant for readers. The cases, content, and features of the 12th Edition have been thoroughly updated to represent the latest developments in business law. An excellent assortment of included cases ranges from precedent-setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous critical-thinking exercises challenge students to apply what they've learned to real-world issues, and the text offers an unmatched range of support materials--including innovative online teaching and learning resources. It's no wonder that Business Law is used by more colleges and universities than any other business law text.

## **Book Information**

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About This Edition New Features Case examples are now highlighted and identified with the label "Case in Point," making it easy to locate, discuss, and refer back to these useful learning tools. Included in selected chapters, all-new Shifting Legal Priorities features encourage critical thinking and illustrate how the law is constantly evolving in response to both technological developments

and the needs and concerns of society and business, with a special emphasis on sustainability, ethical trends, and changing managerial responsibilities. Reviewing features, found at the end of every chapter, now conclude with **Debate This!** segments that provide a statement or question regarding the chapter material, making it easy to spur class discussion or develop worthwhile written assignments. All **Shifting Legal Priorities** features and selected cases conclude with a short section entitled **Managerial Implications**, which explores key concepts from a real-world management perspective. Coverage of e-contracts; insurance, wills, and trusts; professional liability and accountability; and international law has been relocated and reorganized to better aid student comprehension and provide a more natural sequence of topics. A new chapter on mortgages and foreclosures in the wake of the global recession includes material on mortgages, mortgage foreclosure, litigation, mortgage-backed securities, valuation, and what people thought was negotiable. Expanded and revised material in several chapters provides more current and complete coverage of cybercrime, securities and corporate governance (especially in light of the global economic crisis), business examples of intentional torts and privacy, Ponzi schemes (including Bernie Madoff), and the role of zoning in real property and landlord-tenant relationships. The 12th Edition lives up to this text's strong reputation for outstanding selection and editing of cases, with the return of many classic cases from earlier editions, as well as many new cases and case problems from 2010. The current edition has been extensively reorganized, refined, and updated to include coverage of the most recent and significant legal developments and court decisions, as well as to make the material exceptionally accurate and engaging. Explore additional features of *Business Law: Text and Cases - Legal, Ethical, Global, and Corporate Environment* (12th Edition). Explore this title's supplements: *Study Guide for "Business Law: Text and Cases"* (12th Edition) *Student Guide to the Sarbanes-Oxley Act* (Second Edition)

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I am a paralegal studying to become a certified paralegal and this book by far one of the best resource books I have purchased. It covers a lot of information pertaining to contracts, torts, criminal procedure, etc, Which are a few subjects on the NALA exam. I have thumbed through it and have read several pages and the ONE thing I can say it's EASY READING and I HIGHLY suggest this and this seller when purchasing reference books.

This is a large book full of legal information and cases in different fields. I used this book in my MBA Law class (a lot of reading). It made the course interesting and facilitated some animated

discussions among the students.

Business Law is as thorough as I would expect any high level textbook to be. All of the explanations are simple and straight forward, along with dozens and dozens of cases to illustrate them. Plus, many legal codes referenced are given in full in the glossary, saving you from having to look them up online. Couldn't really ask for more.

I am currently taking a Business Law class that required the 13th Edition, but this works just fine. The chapters are on different pages but it's what I need.

It's actually a very approachable text and interesting. I actually dropped this class (to take next quarter instead) but I'm keeping the book. I can't imagine covering all the information thoroughly in one quarter. I'm going to read it on my own so I can make sure to get all of it in...

I bought this book for my Los Angeles City College Business Law 1 and Business Law 2 classes over Summer 2013. The teacher had us buy the online 2-Semester course access for this book which is \$150 on CengageBrain. That package includes online access to this book for 365 days from activation of course key, course work and assignments/tests sent out by my teacher for us to do instead of handouts and such. The teachers did not require anyone to have the real book as all of the work is done online at home and that's where our reading was done. It was all lecture in class. BUT... I felt that having THIS hard cover book would make a difference in my education. My school does not offer this book, but instead a special edition that's made for Pasadena City College, and it only has half the information that is in the full version (the book here on ). And the best part is... Even after buying this book for 248 on (pre-tax) I still had to buy the online Course access key for 150 which had the ebook and all that stuff just so I could participate in class. BUT this review is not for that product, its for the actual hard cover book.. which I LOVE! My grade would not be anywhere close to what it is now (an A) if I did not have this book. I personally just cannot learn as well from reading on a screen versus actual paper. In addition, the book is so well written, has an awesome flow to it that takes you from one subject of law to the next, how they tie in together and other sections of law, etc. Overall AWESOME Book. If your a student and thinking about buying this book in addition to the online course key's that your instructors are forcing you to use.. I highly recommend it. Not only do you get to have a hard copy of it, you get to KEEP it after that 365 day lifespan for the online ebook. I have a bookcase that is dedicated to my school books, and now a

whole shelf just for the start of my law library.

I love the layout of this textbook. I freaked out with how many pages this book has and was worrying about how am I gonna understand all these terms. Once I received my book I glanced through it and seen that the layout was nice and easy to understand. It is way better than most of the textbooks I have for college.

The book was said to be in good condition and the back cover is barely attached to the book. The front it starting to come apart too. I would consider it was poor condition. Had never had a problem with any books in the past.

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